



## **MHSAA SEEKS CANDIDATES FOR BROADCAST AND MEDIA COORDINATOR**

**EAST LANSING, MI- NOV. 6, 2020 . . .**The December 2020 retirement of John Johnson creates an opening for an administrative-level employment position at the MHSAA's East Lansing headquarters. The MHSAA is now seeking outstanding candidates for a Broadcast and Media Coordinator position.

Specifically, this position will focus on coordination of all MHSAA broadcast platforms, including the NFHS Network, MHSAA Network, television, radio, streaming, general communications, public service announcements and seasonal video productions. The position will also include creating short-form videos for social media and championship events, as well as leadership in the areas of credentials, multimedia regulations, tournament media operations, score and schedule database maintenance and written publications. An understanding of the professional media environment, both in its organization and operations, is a necessity.

Candidates must be able to demonstrate deep respect for the educational philosophy of school-sponsored sports and the positive contributions they make to students, schools and society. Professional interpersonal relationships, the ability to communicate effectively through video and in writing, strong public speaking skills and a tremendous work ethic are the most essential skills and even more necessary than any specific sport or subject background. The MHSAA is seeking to identify the best candidate that can build relationships and work with great effectiveness with member school personnel, media, students, parents, officials and local school communities as a positive, respected member of the MHSAA staff.

The MHSAA will use this open position, along with the possible reorganization of existing staff responsibilities, to address areas of need.

The MHSAA will provide a competitive salary and benefits package. It is expected that this new hire will work many evenings and weekends and will reside in mid-Michigan.

Those persons who wish to be considered for this position should, by 4:00 p.m. on **Wednesday, Nov. 18, 2020**, email their résumé and a one-page cover letter to:

[jobposting@mhsaa.com](mailto:jobposting@mhsaa.com)

The starting date for this new hire will be at a mutually agreeable date in the winter of late 2020 or early 2021.